



## Spring Concert Program Advertisements

*ADFA families and Friends, we are excited to present once again our annual Spring Concert! Each year we produce programs printed in full color on glossy 100# paper with an artistic cover that is a wonderful keepsake.*

*Our program is a wonderful way for local businesses to advertise with us and parents can let everyone know who their favorite dancer is by purchasing a personal ad with photo and message. Additionally, this year we are going to have a banner page where you have the opportunity to wish your dancer "best of luck" "break a leg" from mom and dad, grandma etc. Each one-liner message is only \$10.*

*This year, to help students defray the cost of camps and fees, we are giving families the opportunity to sell ads to local small and large businesses and keep a portion of the advertisements this year. 10% of advertisements collected (except banner ads) will be credited to your ADFA account. This applies to ads collected in half and full page increments.*

*i.e. 2 business card ads and ¼ page ad or a half page ad credits the dancer \$8. Full page ad credits the dancer \$12. All credits will be reflected directly to your statement.*

*All advertisements, photos and money are due by June 2<sup>nd</sup>. No Exceptions. We cannot accept ads after this date in order to produce our highest quality program.*

*Attached is the form that each advertiser needs to fill out. You must complete a separate form for each advertiser. Additional forms are available at the front desk.*

*Thank you for making this year's Spring Concert production a success! If you have any questions, please contact Erin at 704-663-3169.*



# The Academy of Dance & Fine Arts

Mooreville, NC | 704-663-3169 | ADFASstudio@windstream.net

## Spring Concert Ad Form

Please return this form By June 2<sup>nd</sup> with:

- 1) Payment (checks payable to ADFA)
- 2) Sample printout of your ad or drawing
- 3) CD/flashdrive/email of final Ad with Photos

For highest Ad quality, please send a digital proof with resolution (DPI) of 350. Email final Ads to [erin@curriecreations.com](mailto:erin@curriecreations.com) or dropped off at ADFA located at 780 Brawley School Rd., Mooreville NC 28117.

*\*\*Currie Creations can create ads for an additional \$50 design fee. Design fee to be paid separately via check to Currie Creations. (Due before ad is created)*

### Ad Sizes/prices are:

Full page 8.25 x 10.75	\$120	Quarter Page 4 x 5	\$60
Half Page 5.25 x 8.25	\$80	Business Card 2 x 3	\$35
Banner Ad (1 line)		\$10	

DEADLINE June 2<sup>nd</sup> 2014

Student's Name: \_\_\_\_\_

Ad Size (circle): Business Card \$35      ¼ page \$60    ½ Page \$80    Fullpage \$120  
Banner \$10

Advertiser's Name: \_\_\_\_\_

Email: \_\_\_\_\_ Contact #: \_\_\_\_\_

Questions? Contact Erin at 704-663-3169.



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## Spring Concert Banner Advertisements

*This year, our Spring Concert Program is going to have a banner page where you have the opportunity to wish your dancer "good Luck."*

*Banner ads are one-liners that say ..... "best of luck," "great Job," "break a leg" from mom and dad, granny and pops, baby brother "we are so proud of you" etc.*

*Each one-liner messages is only \$10.*

*Please Fill out the Form below. All forms must be received  
NO LATER THAN June 2<sup>nd</sup> to be included in this year's program. Make  
banner ad payments payable to ADFA.*

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**DEADLINE June 2<sup>nd</sup> 2014**

**Student's Name:** \_\_\_\_\_

**Advertiser's Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Contact #:** \_\_\_\_\_

**One liner message:**  
\_\_\_\_\_

**Questions?** Contact Erin at 704-663-3169.